

1-800-PACK-RAT

Case Study

Company

EventPower
Sag Harbor, New York

Case Study Snapshot

1-800-PACK-RAT gives EventPower the freedom and flexibility it needs from a moving and storage partner to save time and focus more on its own business objectives.

Industry

Multi-sport event production

Years in Business

23

Solution

Portable Storage & Moving



Overview

EventPower was created in 1993 to keep the Mighty Hamptons Triathlon in New York from being discontinued. Over the years it has grown into the premier producer of multi-sport events on Long Island. EventPower hosts triathlons, duathlons and more, with 13 events being held each year for people ages 13 – 85 to participate in. EventPower's events have become a staple for those looking for a competitive race, a fun family event, or looking to simply maintain a healthy lifestyle.

To ensure they had every piece of equipment necessary to produce an event, EventPower needed a portable storage and moving partner that they could not only count on to get the job done quickly, but one that provided reliable, consistent, and cost-effective solutions.

The Problem

EventPower hosts an average of 13 separate multi-sport events a year, which means a lot of time is spent on logistics and ensuring that the right tools and equipment will be available to them at each event. For a weekend triathlon, for example, EventPower needs their equipment delivered by Thursday to ensure everything is in place for a Saturday start, and then have that equipment picked up the following Monday cleanly and efficiently. Unfortunately, EventPower's prior solutions for getting the items they need to and from their destinations proved to be problematic.

EventPower initially used moving trucks to get event-specific equipment to its location, however, they encountered numerous problems using this method. A flat tire could majorly derail delivery times and put the entire event in jeopardy. Perhaps the biggest problem



EventPower ran into was having to load and unload their equipment multiple times in a span of a few days. This was costing EventPower valuable work time that needed to be spent coordinating other aspects of the event. To take back control of the moving process, EventPower decided to go a different route.

"We needed a solution that didn't waste so much valuable time that could be spent ensuring our multi-sport events were the best they could be," said Vicki Ventura, Race Director for EventPower. "To do that, we needed a partner we could trust that could allow us to focus on other details instead of worrying about whether or not our equipment would arrive or be picked up on time."

The Solution

EventPower began considering portable storage and moving solutions in 2013, and eventually chose 1-800-PACK-RAT over PODS® because of 1-800-PACK-RAT's reputation and reliability. Using one to three containers per event depending on the event type, EventPower soon began to see the stark differences between utilizing a moving truck and leveraging 1-800-PACK-RAT and their containers.

"We almost instantly began seeing a big-time savings after switching to 1-800-PACK-RAT," said Ventura. "It has given us peace of mind and allowed us to refocus our efforts on promoting and putting on terrific races that participants and spectators alike can thoroughly enjoy."

The Results

The amount of time saved by using 1-800-PACK-RAT's portable storage containers has been undeniable for EventPower. Instead of loading and unloading their storage facility and truck multiple times, often taking hours to complete, EventPower's crew only needs to do so once, when the container is delivered by 1-800-PACK-RAT. EventPower never has to worry about a missed deadline, as 1-800-PACK-RAT delivers the containers when and where they need them.

This has helped reduce stress on the crews setting up for the events, and ensure they have what they need to get an event off without a hitch. When an event is finished, EventPower simply packs everything back into their container and has 1-800-PACK-RAT store it in one of their secure warehouses for whenever they need it again. With 1-800-PACK-RAT, EventPower has found a dependable portable storage and moving provider.

"It has been a pleasure to work with 1-800-PACK-RAT, and everyone at the company has been very easy to work with. Having a moving and storage partner that we can count on to do the job and do it right is absolutely vital," said Ventura. "Being able to always reach someone at the company if I have a question or an issue is rare nowadays. Their customer service is definitely better than the other companies we have dealt with, and it is one of the many reasons why we are happy with utilizing their services."

“Having a moving and storage partner that we can count on to do the job and do it right is absolutely vital.”

Vicki Ventura, Race Director at Event Power